

# CONNECTING INDUSTRY LEADERS. INSPIRING OPPORTUNITY.

HedgeFundAssoc.org

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## ADVANCING TRANSPARENCY, DEVELOPMENT AND TRUST.

## HFA OVERVIEW

#### ABOUT THE HFA

The HFA is a global non-profit organization supported by member hedge funds, investors and service providers.

The HFA seeks to educate the public, media and government about hedge funds to foster understanding and cooperation. The HFA is organized into regional chapters which hold educational symposiums and networking events for members.

The HFA monitors federal regulations and maintains a working relationship with Congress.

#### **OUR MEMBERS**

HFA members include hedge funds, financial institutions, broker-dealers and investors, such as funds of funds, family offices, pension funds, endowments and foundations, high net worth individuals. Membership is also open to service providers that serve alternative investments firms, including prime brokers, administrators, accountants, auditors, attorneys, risk managers, technologists and marketers.

#### **OUR HISTORY**

Founded in 1996, the Hedge Fund Association is a global, non-for-profit organization whose members seek to help craft public policy and foster opportunities in the global hedge fund and alternative asset management industry. It acts as an advocate for members by issuing policy statements and position papers to investors, the media, regulators and legislators. Members of the HFA also serve their communities by supporting philanthropic causes.

## GIVING VOICE TO THE ISSUES.... THROUGH EDUCATION.

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# HFA FOCUS & OBJECTIVES

#### WHY JOIN THE HFA?

- Become an advocate for the global hedge fund industry.
- Further expand professional opportunities by accessing a network of industry leaders.
- Participate in HFA discussions on proposed regulations and policy.
- Receive discounts to hedge fund conferences and selected financial publications.
- Access the HFA's significant information resources about hedge funds.
- Display the "HFA Member" logo in your firm's literature.

#### **GOVERNMENT RELATIONS**

The HFA monitors and makes informed responses to proposed regulations and legislation affecting the hedge fund industry through meetings in Washington, D.C., media statement and position papers. In general, the HFA endorses public policies that encourage the formation of emerging and start-up hedge funds such as limiting regulations for managers with less than \$250 million in assets under management.

#### MEDIA RELATIONS

The HFA acts as a clearinghouse for print, broadcast and online media journalists. Its directors and members are regularly quoted in the media and trade publications.

They are also regularly asked to participate in conferences and symposiums on the financial

markets, regulatory issues and industry developments.

The HFA initiates announcements on behalf of relevant issues, events and related objectives to raise visibility.

### Learn more at <u>HedgeFundAssoc.org</u>



## LEADERSHIP & CHAPTERS

#### HFA SENIOR DIRECTORS

Mitch Ackles President

George Schultze Vice-President Sal (Kislay) Shah Treasurer

#### HFA'S GLOBAL PRESENCE SPANS 5 CONTINENTS AND OVER 16 COUNTRIES



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